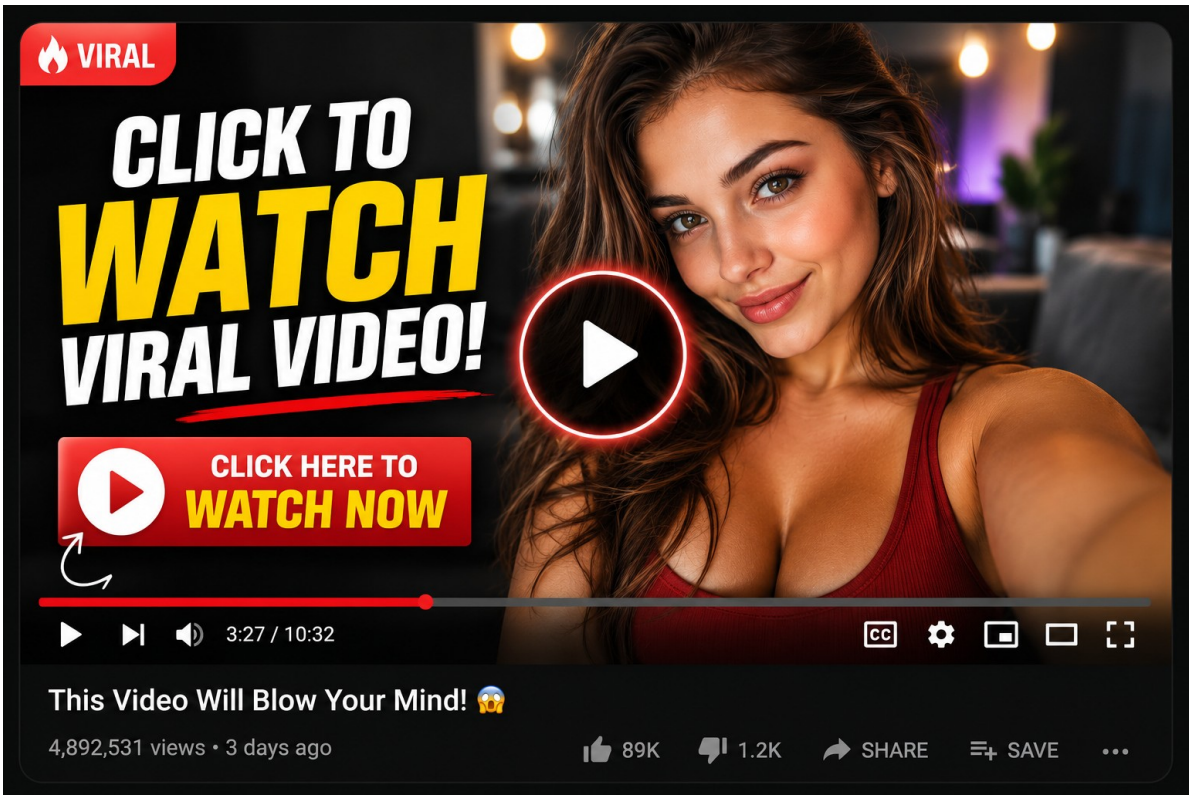19 34 viral video original link college diaries viral video instagram influencer viral video